

DMPD -- DM Products, Inc.

Information Statement Approved by NASD for Active Trading (Press Release)

Costa Mesa, CA, May 22, 2007 - DM Products, announced today that the Information Statement, filed pursuant to Rule 15(c)211 under the Securities and Exchange Act of 1934, has been approved by the National Association of Securities Dealers (NASD) for active trading and market making availability. The sponsoring broker/dealer is WBB Securities, LLC, headquartered in San Diego, California.

"We are extremely pleased to have this approval." Said Kurt Cockrum, President and CEO of DM Products. "Our shareholders will now be able to track the value of their investments." The company's stock is trading under the ticker symbol DMPD.

DM Products, through its wholly owned subsidiary, Direct Success, Inc., develops, finances, produces, markets, and distributes unique and innovative health, beauty, fashion, fitness and other products for sales through infomercial marketing and distribution channels.

This press release includes certain statements that fall within the definition of "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. Any such statements are subject to risks and uncertainties, overall economic and market conditions, competitors' and clients' actions, and weather conditions, which could cause actual results to differ materially from those anticipated. Accordingly, such statements should be considered in light of these risks. Any prediction by DM Products is only a statement of management's belief at the time the prediction is made. There can be no assurance that any prediction once made will continue thereafter to reflect management's belief, and DM Products does not undertake to update publicly its predictions, whether as a result of new information, future events or otherwise.