

DM PRODUCTS- PRESS RELEASE

PACIFIC STOCK TRANSFER COMPANY SIGNS AGREEMENT WITH DM PRODUCTS, INC.

Walnut Creek, CA, August 24, 2009 - DM Products, Inc. (www.dmproducts.biz) announced today that they have assigned and appointed Pacific Stock Transfer Company "PSTC" as Transfer Agent or Registrar of Securities or Dividend Disbursing Agent.

Pacific Stock Transfer Company (www.pacificstocktransfer.com) is a recognized independent Stock Transfer Agent, headquartered in Las Vegas, with over 27 years of experience in the securities industry. Registered with the Securities and Exchange Commission, and a member of the Stock Transfer Association (STA), Pacific Stock Transfer is a superior registrar and stock transfer agent. Their address is 500 Warm Springs Road, Suite 240, Las Vegas, NV 89119, Phone 702-361-3033, Fax 702-433-1979.

"We're very excited to be able to bring such an outstanding Transfer Agent on board to help better serve our shareholders," says James R. Clarke, President and Chairman of DM Products, Inc. "They have an outstanding reputation, as well as the experience and capabilities to help us move forward into the future as we grow and expand".

DM Products, through its wholly owned subsidiary, Direct Success, Inc., develops, finances, produces, markets, and distributes unique and innovative health, beauty, fashion, fitness and other products for sale through infomercial marketing and distribution channels.

This press release includes certain statements that fall within the definition of "forward-looking statements" under the Private Securities Litigation Reform Act of 1995. Any such statements are subject to risks and uncertainties, overall economic and market conditions, competitors' and clients' actions, and weather conditions, which could cause actual results to differ materially from those anticipated. Accordingly, such statements should be considered in light of these risks. Any prediction by DM Products is only a statement of management's belief at the time the prediction is made. There can be no assurance that any prediction once made will continue thereafter to reflect management's belief, and DM Products does not undertake to update publicly its predictions, whether as a result of new information, future events or otherwise.

More information can be found on the company website, www.dmproducts.biz or email dmproducts@dmproducts.biz. 925 943 2090